



**VENUE:** WESTIN TORONTO AIRPORT HOTEL 950 DIXON RD, TORONTO, ONTARIO

**ORGANIZERS:** ALACAT & CIFFA

**QUORUM:** +50 LATIN AMERICAN ATTENDEES \*

**DATE:**

APRIL 22 - 24, 2024

**\*Exclusive for  
ALACAT members  
Freight Forwarders**

# ABOUT ALACAT



## **The Federation of National Associations of Freight Forwarders and International Logistics Operators of Latin America and the Caribbean.**

Our history began 41 years ago with the celebration of our first international congress. Today we are a federation made up of National Associations from 16 countries, which together account for more than 2,000 member companies. We have been characterized by the diversity of our institutional relationships with several organizations at the local, regional, and international level with: IATA, UNCITRAL, ICAO, UNCTAD, ELA, WCO, ICC, World Free Zones, FETEIA, COMALEP, OMC, ZONAS FRANCAS, ASCAME, CONSORCI ZF BARCELONA, FORO MADCARGO, AFFA, ALADI, TRANSIT 41, among others.

ALACAT is the best represented and positioned Latin American Federation worldwide. Our commitment is to ensure the obtaining of services and benefits through the negotiations that ALACAT carries out with companies, organizations, institutions, and international authorities.

**Together we are stronger!**



## ABOUT **CIFFA**



### **Canadian International Freight Forwarders Association**

Whatever your role in the movement of goods, the Canadian International Freight Forwarders Association is important. Whether you're a freight forwarder, freight broker, customs broker, warehouse operator or drayage operator, we offer support, education, advocacy and the stature of our world-class CIFFA brand.

To a shipper or importer, we provide a list of highly professional supply chain companies, all of whom operate using CIFFA Standard Trading Conditions. To the providers of goods and services and to carriers in all modes, we facilitate access to some 300+ regular member firms.





The celebration of CIFFA's 75th anniversary is a momentous occasion filled with pride, reflection, and a vision for the future – **“Leading The Path Forward”**. CIFFA, founded in 1948, plays a pivotal role in shaping the logistics industry in Canada.

The 75th-anniversary celebration is not just a reflection on past achievements but a commitment to navigating the evolving challenges of global trade and transportation, ensuring that CIFFA continues to be a driving force in shaping the future of international trade.





# EVENT AGENDA



## APRIL 22

- Networking
- Connect with Canadian Forwarders
- Interactive Conference
- Immersive Experience

## APRIL 23

- Economist Overview
- Panels: "Sea Changes", "Changing the game: how technology will improve, enhance and shake up our supply chains"
- 75th Anniversary Dinner - CIFFA

## APRIL 24

- Modal panel: A vision for the future of road, rail and ports-a collective approach
- CIFFA Sustainability the Future of Logistics
- Closing Remarks



# SPONSORSHIPS

## OFFICIAL

With the Official Sponsorship, during the event, your company might enjoy full visibility on all official media and communication channels of the ALACAT-CIFFA event at Toronto 2024. Coverage with strategic allies, magazines and podcasts. Brand activations in social networks. Physical stand during the ALACAT-CIFFA event at Toronto 2024.

## GOLD

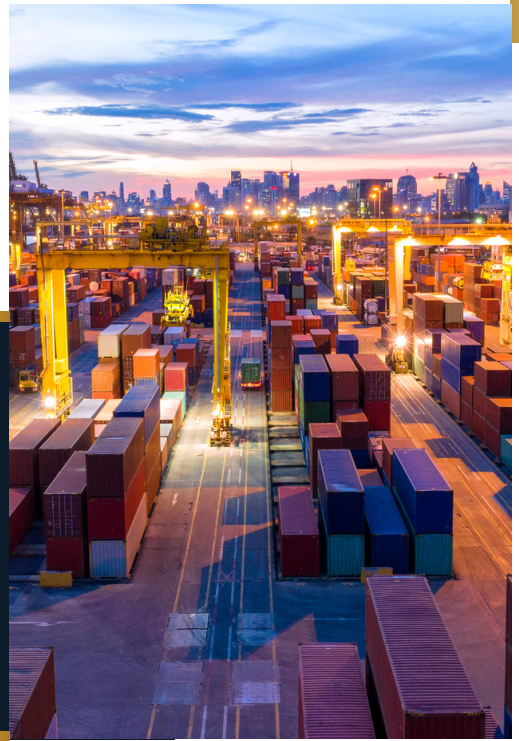
With the Gold Sponsorship, your company might be positioned within the Latin American region, visually in printed and digital materials corresponding to all activities during the ALACAT-CIFFA event at Toronto 2024.

## SILVER

This is the perfect opportunity for your company to appear in the activities of the ALACAT-CIFFA event at Toronto 2024, with visibility within the presentations and panels.

# WHY EXHIBIT AT CIFFA'S 75TH ANNIVERSARY

CIFFA's trade show is ideal for our Associate Members to connect to Freight Forwarders, Customs Brokers, Freight Brokers, Drayage Operators and Warehouse Operators.



## UNPARALLELED EXPOSURE

Position your brand in front of hundreds of attendees, including key decision-makers and industry influencers in the logistics community.

## NETWORK WITH PROSPECTS

Engage with a diverse audience eager to learn about your products and services. Strengthen existing relationships and create new business opportunities.

## INDUSTRY INSIGHTS

Gain valuable market intelligence, keep abreast of industry trends, and learn from thought leaders through our exclusive workshops and panel discussions

*Booth spaces are limited, so don't miss out on this exceptional opportunity.*





CIFFA's two-day 75th anniversary conference will share evolutionary and revolutionary thinking, celebrating the association's leadership through the last 75 years, while helping prepare 450 industry decision-makers to meet the challenges of the next decade.

## WHY ATTEND?

**THOUGHT LEADERS WILL COME TOGETHER TO BETTER UNDERSTAND OPPORTUNITY AND RISK IN THE NEW GLOBAL SUPPLY CHAIN WORLD AND TO:**

**Share evolutionary and revolutionary thinking in the movement of goods in today's global supply chains.**

- Prepare Canadian organizations to participate fully in the new eCommerce world.
- Emphasize innovation.
- Highlight need for global trade to support world economies and growth.
- Underscore government role in trade facilitation, innovation and science, developing progressive regulatory frameworks, infrastructure both physical and data.

**Delegates will interact with world class speakers on innovative subjects such as:**

- The state of the economy and trade environment.
- Airfreight, ocean freight, road, rail and customs.
- Sustainability practices.
- Technology.
- Legal practices.

**USD 235.00 – ALACAT members fee**

**\*NOT INCLUDED: flights, meals, lodging**

ALACAT MEETS CIFFA 2024

FOR MORE INFORMATION, CONTACT

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See you in  
**TORONTO**